

Lampiran 1 Data dan Hasil Analisis data

DIM1.1	DIM2.1	DIM2.2	DIM2.3	DIM3.1	QC1.1	QC2.1	QC3.1	QC4.1	QC4.2	CR1.1	CR1.2	CR1.3	CR2.1	CR2.2	KP1,1	KP2.1	KP3.1	KP4.1	KP5.1
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Correlations

	X17	X18	X19	X20	TOTAL
X01 Pearson Correlation	.230*	.176	.355**	.340**	.638**
Sig. (2-tailed)	.020	.076	.000	.000	.000
N	102	102	102	102	102

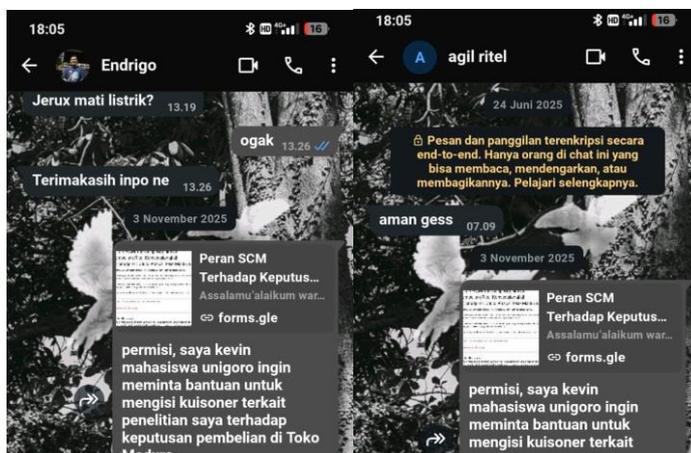
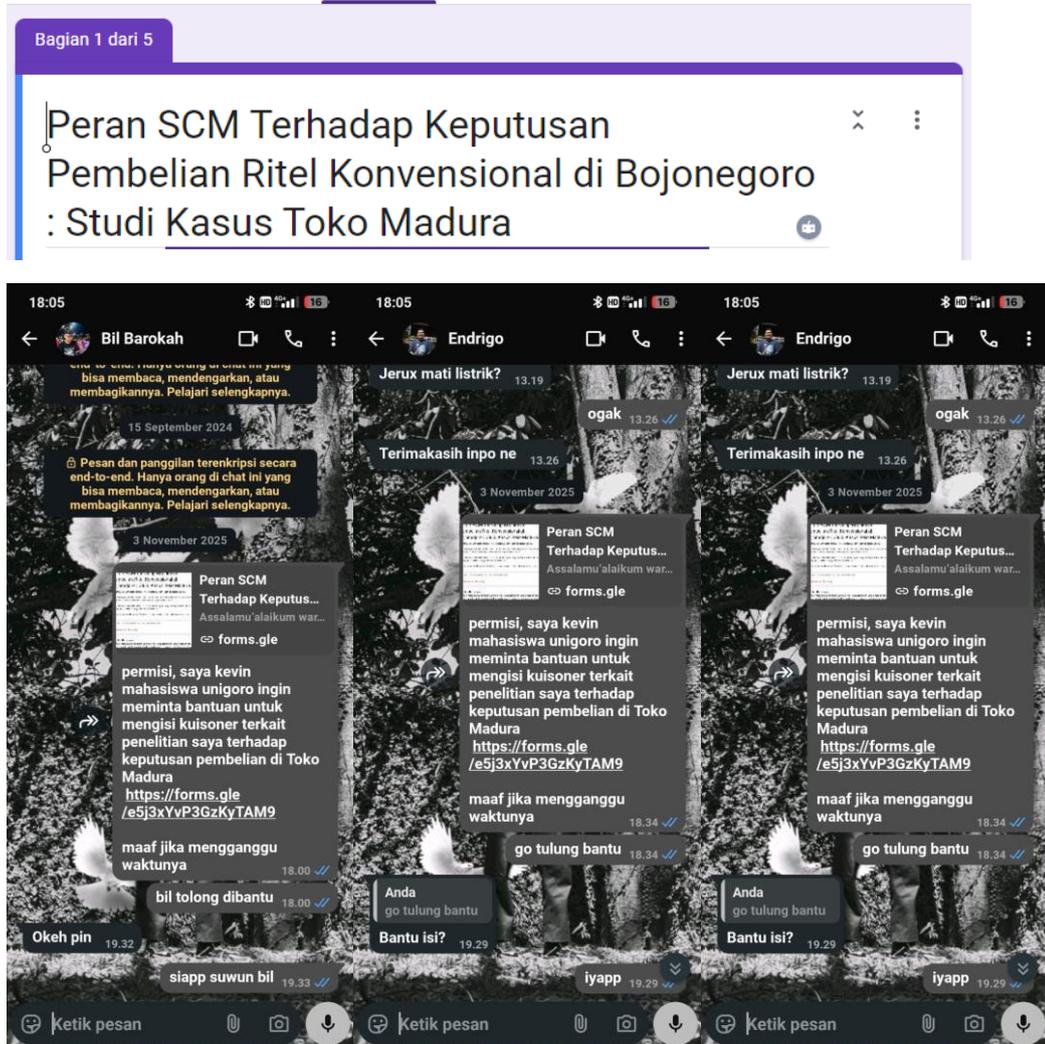
X02 Pearson Correlation	.287**	.183	.343**	.294**	.628**	X07 Pearson Correlation	.408**	.200*	.382**	.375**	.672**
Sig. (2-tailed)	.003	.066	.000	.003	.000	Sig. (2-tailed)	.000	.044	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102
X03 Pearson Correlation	.217*	.249*	.442**	.330**	.674**	X08 Pearson Correlation	.494**	.224*	.441**	.481**	.693**
Sig. (2-tailed)	.029	.012	.000	.001	.000	Sig. (2-tailed)	.000	.024	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102
X04 Pearson Correlation	.493**	.247*	.356**	.335**	.715**	X09 Pearson Correlation	.414**	.339**	.449**	.394**	.702**
Sig. (2-tailed)	.000	.012	.000	.001	.000	Sig. (2-tailed)	.000	.000	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102

X05	Pearson Correlation	.278**	.395**	.297**	.469**	.599**	X10	Pearson Correlation	.504**	.389**	.644**	.557**	.809**
	Sig. (2-tailed)	.005	.000	.002	.000	.000		Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
X06	Pearson Correlation	.173	.207*	.388**	.363**	.524**	X11	Pearson Correlation	.401**	.413**	.561**	.541**	.717**
	Sig. (2-tailed)	.082	.037	.000	.000	.000		Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.525**	.375**	.448**	.465**	.768**	X17	Pearson Correlation	1	.499**	.488**	.304**	.636**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)		.000	.000	.002	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.497**	.452**	.590**	.393**	.723**	X18	Pearson Correlation	.499**	1	.508**	.403**	.548**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)	.000		.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.418**	.320**	.565**	.378**	.657**	X19	Pearson Correlation	.488**	.508**	1	.506**	.737**
	Sig. (2-tailed)	.000	.001	.000	.000	.000		Sig. (2-tailed)	.000	.000		.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102

Pearson Correlation	.424**	.347**	.610**	.386**	.670**	X20	Pearson Correlation	.304**	.403**	.506**	1	.649**
Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)	.002	.000	.000		.000
N	102	102	102	102	102	TOTAL	N	102	102	102	102	102
Pearson Correlation	.477**	.410**	.576**	.323**	.618**		Pearson Correlation	.636**	.548**	.737**	.649**	1
Sig. (2-tailed)	.000	.000	.000	.001	.000		Sig. (2-tailed)	.000	.000	.000	.000	
N	102	102	102	102	102	N	102	102	102	102	102	

Lampiran 2 Foto Survey

Pertanyaan Jawaban 111 Setelan



Lampiran 3 Bukti Koresponden

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Vol. xx No. xx Month Year, page xx-xx

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PERAN SCM TERHADAP KEPUTUSAN PEMBELIAN RITEL KONVENSIONAL (Toko Madura) DI BOJONEGORO

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ABSTRACT

This study aims to analyze the influence of Supply Chain Management (SCM) dimensions, including Delivery Information Management, Quality Control, and Customer Relationship, on purchasing decisions in conventional stores (Toko Madura) in Bojonegoro. The research is motivated by the crucial role of SCM in enhancing the competitiveness of traditional retail businesses amid the dominance of modern retail and e-commerce. A quantitative descriptive approach, with 100 consumer respondents conventional stores (toko madura) in Bojonegoro. The results indicate that Quality Control and Customer Relationship have a significant effect on purchasing decisions, while Delivery Information Management shows no significant effect. Simultaneously, the three SCM dimensions significantly influence purchasing decisions, with a determination coefficient value of 61.5%. These findings highlight the importance of improving

F Fuad Yanuar
Judul "Peran SCM terhadap Keputusan Pembelian Ritel Konvensional di Bojonegoro" sudah relevan dengan scope jurnal (Islam, ekonomi, humaniora). Namun, ada ketidakkonsistenan pada jenis ritel: di abstrak ditulis *Toko Madura*, lalu *Madura Ritel*, lalu *ritel kecil*, tidak ada penegasan.
Saran: Pilih satu istilah konsisten, contoh: "Ritel Konvensional – Toko Madura" sejak judul, abstrak, hingga pembahasan.

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Manajemen Pemasaran,
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juga dirasakan oleh sektor
mbahasan mengenai SCM

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Gap riset terlalu normatif dan belum menyatakan
knowledge void.

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