

**Lampiran 1 Data dan Hasil Analisis data**

DIM1.1	DIM2.1	DIM2.2	DIM2.3	DIM3.1	QC1.1	QC2.1	QC3.1	QC4.1	QC4.2	CR1.1	CR1.2	CR1.3	CR2.1	CR2.2	KP1,1	KP2.1	KP3.1	KP4.1	KP5.1
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**Correlations**

	X17	X18	X19	X20	TOTAL
X01 Pearson Correlation	.230*	.176	.355**	.340**	.638**
Sig. (2-tailed)	.020	.076	.000	.000	.000
N	102	102	102	102	102

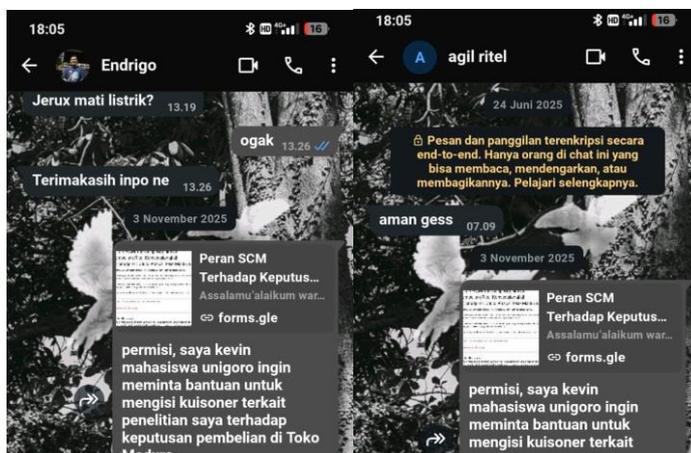
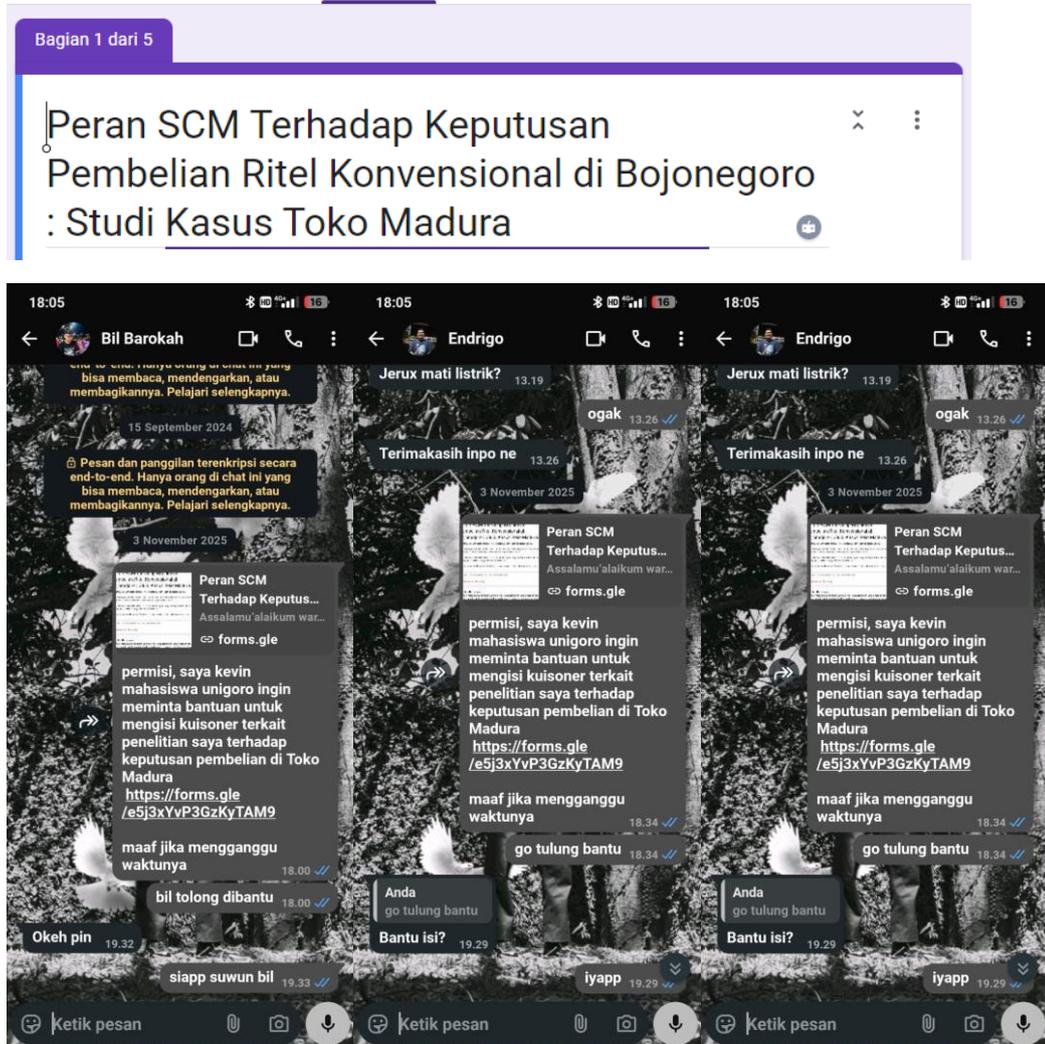
X02 Pearson Correlation	.287**	.183	.343**	.294**	.628**	X07 Pearson Correlation	.408**	.200*	.382**	.375**	.672**
Sig. (2-tailed)	.003	.066	.000	.003	.000	Sig. (2-tailed)	.000	.044	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102
X03 Pearson Correlation	.217*	.249*	.442**	.330**	.674**	X08 Pearson Correlation	.494**	.224*	.441**	.481**	.693**
Sig. (2-tailed)	.029	.012	.000	.001	.000	Sig. (2-tailed)	.000	.024	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102
X04 Pearson Correlation	.493**	.247*	.356**	.335**	.715**	X09 Pearson Correlation	.414**	.339**	.449**	.394**	.702**
Sig. (2-tailed)	.000	.012	.000	.001	.000	Sig. (2-tailed)	.000	.000	.000	.000	.000
N	102	102	102	102	102	N	102	102	102	102	102

X05	Pearson Correlation	.278**	.395**	.297**	.469**	.599**	X10	Pearson Correlation	.504**	.389**	.644**	.557**	.809**
	Sig. (2-tailed)	.005	.000	.002	.000	.000		Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
X06	Pearson Correlation	.173	.207*	.388**	.363**	.524**	X11	Pearson Correlation	.401**	.413**	.561**	.541**	.717**
	Sig. (2-tailed)	.082	.037	.000	.000	.000		Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.525**	.375**	.448**	.465**	.768**	X17	Pearson Correlation	1	.499**	.488**	.304**	.636**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)		.000	.000	.002	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.497**	.452**	.590**	.393**	.723**	X18	Pearson Correlation	.499**	1	.508**	.403**	.548**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)	.000		.000	.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102
	Pearson Correlation	.418**	.320**	.565**	.378**	.657**	X19	Pearson Correlation	.488**	.508**	1	.506**	.737**
	Sig. (2-tailed)	.000	.001	.000	.000	.000		Sig. (2-tailed)	.000	.000		.000	.000
	N	102	102	102	102	102		N	102	102	102	102	102

Pearson Correlation	.424**	.347**	.610**	.386**	.670**	X20	Pearson Correlation	.304**	.403**	.506**	1	.649**
Sig. (2-tailed)	.000	.000	.000	.000	.000		Sig. (2-tailed)	.002	.000	.000		.000
N	102	102	102	102	102	TOTAL	N	102	102	102	102	102
Pearson Correlation	.477**	.410**	.576**	.323**	.618**		Pearson Correlation	.636**	.548**	.737**	.649**	1
Sig. (2-tailed)	.000	.000	.000	.001	.000		Sig. (2-tailed)	.000	.000	.000	.000	
N	102	102	102	102	102	N	102	102	102	102	102	

## Lampiran 2 Foto Survey

Pertanyaan Jawaban 111 Setelan



## Lampiran 3 Bukti Koresponden

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Kajian Islam, Pendidikan, Ekonomi, Humaniora  
Vol. xx No. xx Month Year, page xx-xx

p-ISSN: 2442-384X  
e-ISSN: 2548-7396

### PERAN SCM TERHADAP KEPUTUSAN PEMBELIAN RITEL KONVENSIONAL (Toko Madura) DI BOJONEGORO

Kevin Dwi Nur Cahya<sup>1</sup>, Reza Anggapratama<sup>2</sup>, Dwi Irnawati<sup>3</sup>  
Universitas Bojonegoro, e-mail: [kevinjuan123456789@gmail.com](mailto:kevinjuan123456789@gmail.com)  
<sup>2</sup>Universitas Bojonegoro, e-mail: [rezaangga098@gmail.com](mailto:rezaangga098@gmail.com)  
<sup>3</sup>Universitas Bojonegoro, e-mail: [dwiirnawati367@gmail.com](mailto:dwiirnawati367@gmail.com)

#### Histori Naskah

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#### ABSTRACT

*This study aims to analyze the influence of Supply Chain Management (SCM) dimensions, including Delivery Information Management, Quality Control, and Customer Relationship, on purchasing decisions in conventional stores (Toko Madura) in Bojonegoro. The research is motivated by the crucial role of SCM in enhancing the competitiveness of traditional retail businesses amid the dominance of modern retail and e-commerce. A quantitative descriptive approach, with 100 consumer respondents conventional stores (toko madura) in Bojonegoro. The results indicate that Quality Control and Customer Relationship have a significant effect on purchasing decisions, while Delivery Information Management shows no significant effect. Simultaneously, the three SCM dimensions significantly influence purchasing decisions, with a determination coefficient value of 61.5%. These findings highlight the importance of improving*

**F** **Fuad Yanuar**  
Judul "Peran SCM terhadap Keputusan Pembelian Ritel Konvensional di Bojonegoro" sudah relevan dengan scope jurnal (Islam, ekonomi, humaniora). Namun, ada ketidakkonsistenan pada jenis ritel: di abstrak ditulis *Toko Madura*, lalu *Madura Ritel*, lalu *ritel kecil*, tidak ada penegasan.  
Saran: Pilih satu istilah konsisten, contoh: "Ritel Konvensional – Toko Madura" sejak judul, abstrak, hingga pembahasan.

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) untuk menjadi jembatan  
Manajemen Pemasaran,  
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ketersediaan produk) guna  
pemasaran, penelitian ini  
can bagaimana kapabilitas  
ira) menjadi sumber daya  
iliki peran penting dalam  
elayanan pelanggan demi  
enurut (Mentzer, DeWitt,  
ekadar aktivitas logistik,  
ntation) yang bertujuan  
at meningkatkan kinerja  
a terstruktur hingga dapat  
juga dirasakan oleh sektor  
mbahasan mengenai SCM

**FY** **Fuad Yanuar**  
Gap riset terlalu normatif dan belum menyatakan *knowledge void*.

**FY** **Fuad Yanuar** 02 December 2025  
Artikel tidak memiliki landasan teori utama yang kuat dan eksplisit. SCM dibahas sebagai variabel, tetapi tidak ada model teori SCM yang diacu secara jelas (misal: Mentzer atau model lain).

**S** **SLEEP** 09 December 2025

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Kementerian Pendidikan Tinggi,  
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**EISSN** : 25487396  
**Publisher** : Institut Agama Islam Sultan Muhammad Syafuiddin Sambas

**Peringkat Akreditasi Jurnal Ilmiah Periode I 2025**

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**Online ISSN: 2548-7396**

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